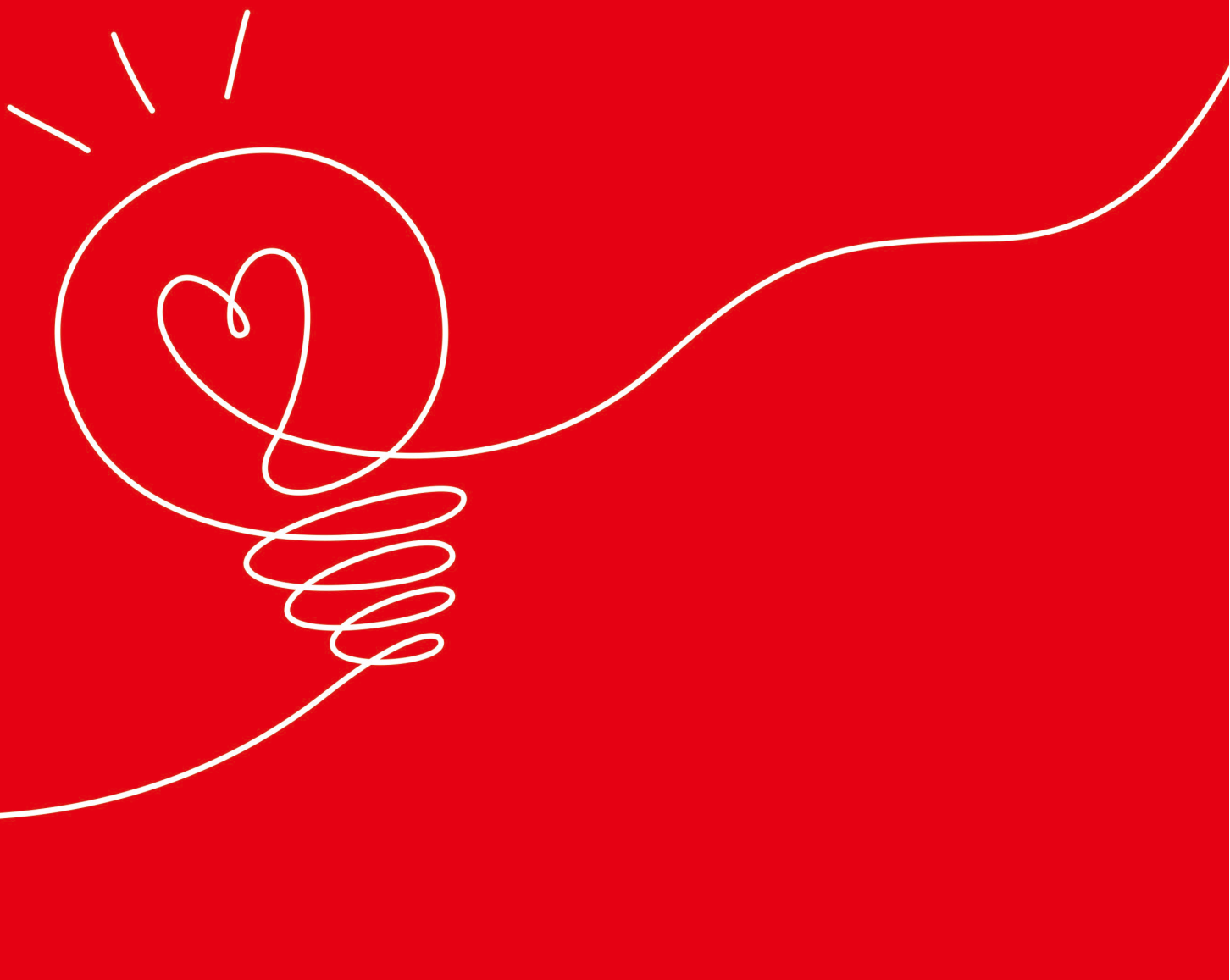


アイラブ アイデア



IRIS GROUP PROFILE 2022



# アイラブ アイデア



With just one idea,  
various problems can be solved for various people.  
We can change everyday life into a richer one.  
We can fill people's hearts with surprise and excitement.  
However, that is not all.  
We can respond speedily to changes in the times,  
and pave the way to overcome adversity.  
We can also contribute to the community and society,  
and even improve the future of Japan.

We, IRIS OHYAMA Inc.  
would like to be a company that loves ideas  
and that is loved for its ideas.  
We stand by this.  
What will be most required in the future to come.  
That is IDEAS.



- 1 Keep pace with an ever-changing market and consumer demands by establishing mechanisms to create profit in any given environment or era.
- 2 Contribute to society by always being mindful of the relationship between our Company, society and people by reinvesting profit in the Company and thereby improving the lives and lifestyles of our employees, our customers and the people who use our products.
- 3 Create a business environment where improvement of the Company leads to better employees, and improvement of the employees leads to a better Company.
- 4 Focus on our customers. The Customer Comes First is the foundation of our mission statement.
- 5 Have high aspirations, be aware of incompleteness, be full of vitality, and strive always to create a growing, innovative organization.

# HISTORY

## IRIS OHYAMA's Trajectory of Innovation

It all started in a small neighborhood factory in Higashiosaka.

56 years after developing our first original plastic product, we have expanded our business into a wide range of fields and lines of business, growing into a group of 30 companies in Japan and overseas, which continue to create demand.

### 1970s

From a subcontractor in Higashiosaka to a new start as an industrial material manufacturer.



Aquaculture Buoy (1966)



Nursery Box (1970)

### 1980s

Overcoming the oil crisis and changing how we do business. Creating demand with gardening products and driving the gardening boom.



Planter (1980)



Plastic Plant Pot (1981)



Doghouse (1987)



Clear Storage Case (1989)

### 1990s

Strengthening our role as a manufacturer-vendor as home improvement market grows.



Cat Litter Box (1994)



Lattice (1997)



Metal Rack (1998)

### 2000s

Rapid expansion of global development. Starting to address dissatisfaction with household appliances.



Illumination Lighting (2000)



Full-Cover Hose Reel (2003)



LED Light Bulb (2009)

### 2010s

Developing solutions for Japan in the wake of the Great Tohoku Earthquake.



Straight tube LED lamp (2010)

Kararie Futon Dryer (2015)



Fresh Rice (2013)



IH jar rice cooker with automatic water measuring function for brand rice (2016)

### 2020s

Instantly respond to the new normal. Aiming for local production and local consumption.



Masks manufactured in Japan (2020)



Drinking water (2021)

# HISTORY

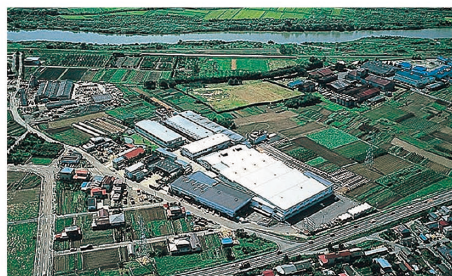
- **1958** Morisuke Oyama founded OHYAMA blow industry

- **1964** Kentaro Oyama assumed the office of representative at the age of 19



- **1971** Establishment of OHYAMA blow industry Co., Ltd.

- **1972** Completion of the Sendai Plant (now the Ogawara Plant)



- **1988** Establishment of IRIS KOREA Co., Ltd.



- **1989** Relocation of head office to Sendai



- **1991** Change of company name to IRIS OHYAMA Inc.

- **1992** Completion of Kakuda I.T.P. Establishment of IRIS USA, Inc.



- **1996** Establishment of Dalian IRIS OHYAMA Trade & Industry Co., Ltd.



- **1998** Establishment of IRIS OHYAMA EUROPE B.V.



- **2000** Establishment of Dalian IRIS HOME PRODUCTS Co., Ltd.



- **2001** Establishment of IRISCHITOSE Co., Ltd.

- **2003** Establishment of Dalian IRIS OHYAMA Development Co., Ltd.

- **2005** Establishment of IRIS FINE PRODUCTS Co., Ltd.

- **2006** Establishment of Dalian IRIS WOOD PRODUCTS Co., Ltd.



- **2007** Establishment of IRIS SHINYO Co., Ltd.

- **2008** Establishment of IRIS SOKO Co., Ltd. Incorporation of DAISHIN Co., Ltd. into the Group

- **2010** Incorporation of HOUTOKU Co., Ltd. into the Group Establishment of Dalian IRIS PET FOOD Co., Ltd. Establishment of IRIS HOME PRODUCTS (Suzhou) Co., Ltd.

- **2012** Opening of IRIS Aoba Building



- **2013** Establishment of BUTAI AGRI INNOVATION Co., Ltd. Establishment of IRIS FOODS Co., Ltd. Opening of Osaka R&D Center

- **2014** Incorporation of UNILIVING Co., Ltd. into the Group Opening of Osaka R&D Center in Shinsaibashi

- **2016** Establishment of IRIS HOME PRODUCTS (Guangzhou) Co., Ltd.

- **2017** Establishment of IRIS OHYAMA FRANCE SAS

- **2018** Assumption of office of President and Representative Director by Akihiro Ohyama Establishment of IRIS OHYAMA VIETNAM Co., Ltd. Opening of Tokyo Antenna Office



- **2019** Establishment of IRIS OHYAMA TAIWAN Co., Ltd. Establishment of IRIS PRODUCT Co., Ltd.

- **2020** Commencement of manufacturing of masks at Kakuda Plant Establishment of IRIS OHYAMA (THAILAND) Co., Ltd.

- **2021** Establishment of IRIS ROBOTICS Co., Ltd. Commencement of Production of drinking water and carbonated water at Fuji Oyama Plant Opening of Tokyo R&D Center

## A Comfortable Way of Life for Everyone

Contributions to society beyond “User-in Concepts”



Contributions that adapt to a changing society



### Environment

We are working on the reduction of CO2 emission and deoxygenation, and developing environmentally friendly products such as “Set Floor LIMEX”, an OA floor made mainly of limestone.



### Products

We always consider “improving customer satisfaction” and provide safe and reliable high-quality services.



### People



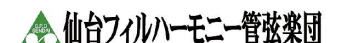
We aim to create an organization in which employees can work with peace of mind, play an active role, and demonstrate their strengths through appropriate human resource development and evaluation.



### Community



We aim to be a company that is appreciated by the community and contribute to the realization of sustainable local communities through initiatives to solve problems.



## Support Activities in Japan

### Reconstruction Assistance in Tohoku



Provision of supplies and kerosene



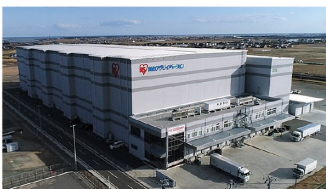
2011

Establishment of BUTAI AGRI INNOVATION Co., Ltd.



2013

Completion of Watari Rice Mill  
First launch of fresh rice



2014

Establishment of IRIS FOODS Co., Ltd.



2016

Establishment of IRIS PRODUCT Co., Ltd.



2020

Signed "Agreement on the Establishment and Operation of a Designated Emergency Evacuation Site in the Event of a Disaster" with Kakuda City.

2021

Signed "Agreement on Acceptance of People Having Difficulties Returning Home" with Sendai City

2022



## Overseas Support Activities As a countermeasure against COVID-19 infection

### Commencement of Local Production of Masks



### Donation of Masks

\*Excerpts

June 2020

500,000 masks to the French government

July 2021

500,000 masks to Indian medical institutions

February 2022

Approximately 900,000 masks to the Coordinating Committee of UNESCO Clubs in the Philippines  
Approximately 840,000 masks to the Ministry of Education, Kingdom of Thailand

March 2022

9,400 masks to the Republic of Kiribati



## COMPANY DATA

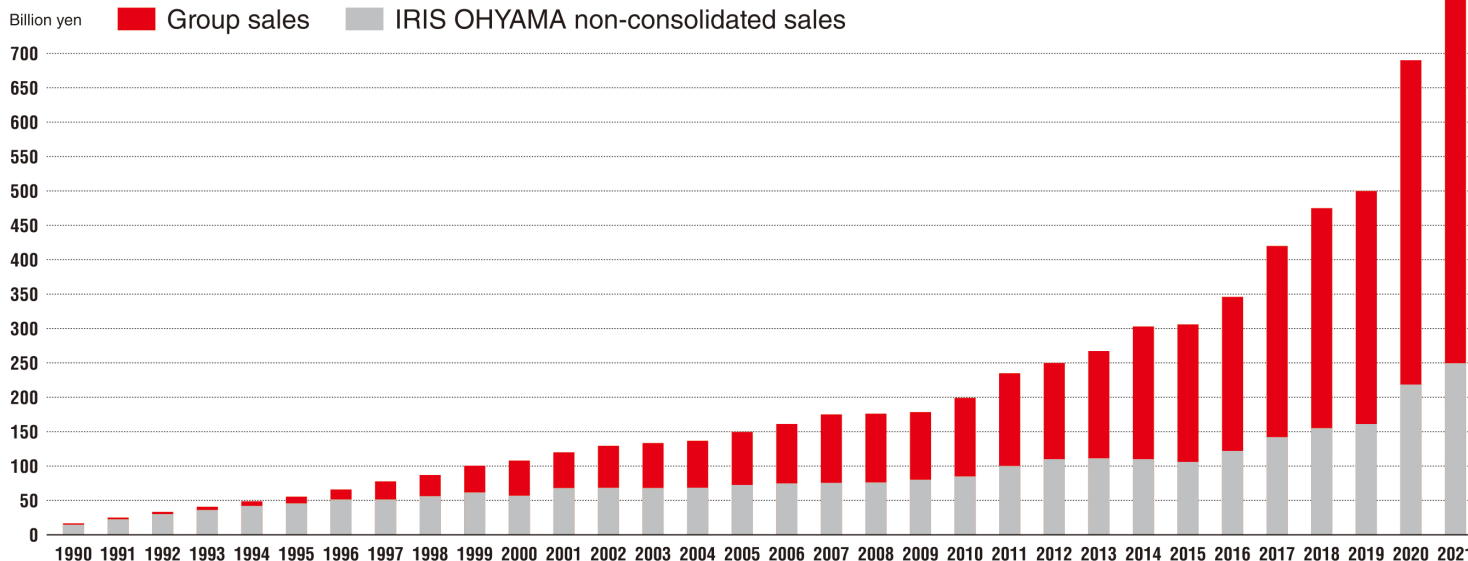
# Strengths of the IRIS Group Through Data

Using data to examine the initiatives and features of the IRIS Group, including sales figures, products, and employee numbers.

\*As of January 2022

### Total Group Sales

**8,100** million dollar\*



\*FY2021

### IRIS Group

**30** Group Companies  
In Japan: 14  
Abroad: 16

### Number of Group Factories

**35** Factories  
In Japan: 17  
Abroad: 18

### Number of Domestic Bases

**70** Locations  
\*Whole Group

## COMPANY DATA

💡 Number of products: Approximately

**25,000** Products



📦 New products released in single year\*

\*IRIS OHYAMA products only; "new products" refers to products released within the past 3 years

Approx. **1,000** Items

👤 People working for the IRIS Group

IRIS OHYAMA employees

**5,379** Employees

Proportion of  
new product sales  
in total sales figures

More than **60%**

IRIS Group employees

**15,550** Employees

### IRIS Group

Representative/Chairman: Kentaro Ohyama  
Number of Group companies: 30  
Sales: 8,100 million dollar (FY2021)  
Number of employees: 15,550 (as of January 2022)

### IRIS OHYAMA Inc.

Company Name: IRIS OHYAMA Inc.  
Established: April 1971  
Representative/President & Executive Director: Akihiro Ohyama  
Capital: 100 million-yen

Sales: 2,494 million-yen (FY2021)  
Business areas: Planning, production, and sales of home products  
Number of employees: 5,379 (as of January 2022)



**Solving Life and Society's Problems**

# **IRIS OHYAMA's Manufacturing**

## **“All-Around Manufacturer”**

We are not an “industry” bounded by material nor category. We are a manufacturer that goes above and beyond with the perspective of a “business category.” “We want to develop and deliver products that the consumer needs.” We are constantly taking on new challenges through proactive new product development that leverages the significant synergy effects of the IRIS Group.

## Planning

Our philosophy

# All Solutions Start from the “User-in Concepts”

We believe that manufacturing  
is not the goal but a means  
to a solution to everyday living.  
It is neither product-out nor market-in.  
When you become a user yourself,  
that is where you will find the real solution.

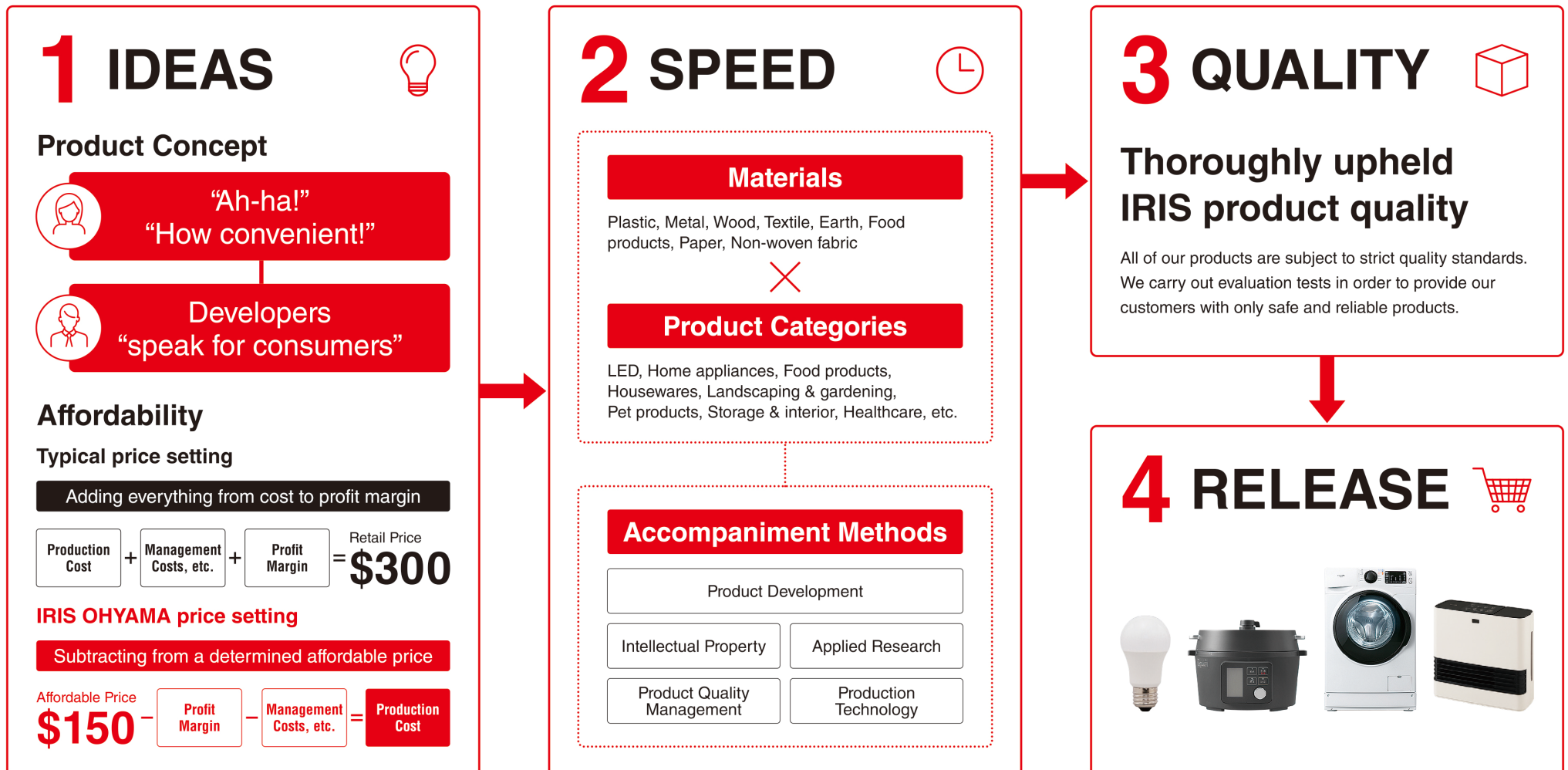
アイラブアイデア



Development meetings held every Monday

## Planning

### The Process for Developing Products to Address Challenges in Daily Life



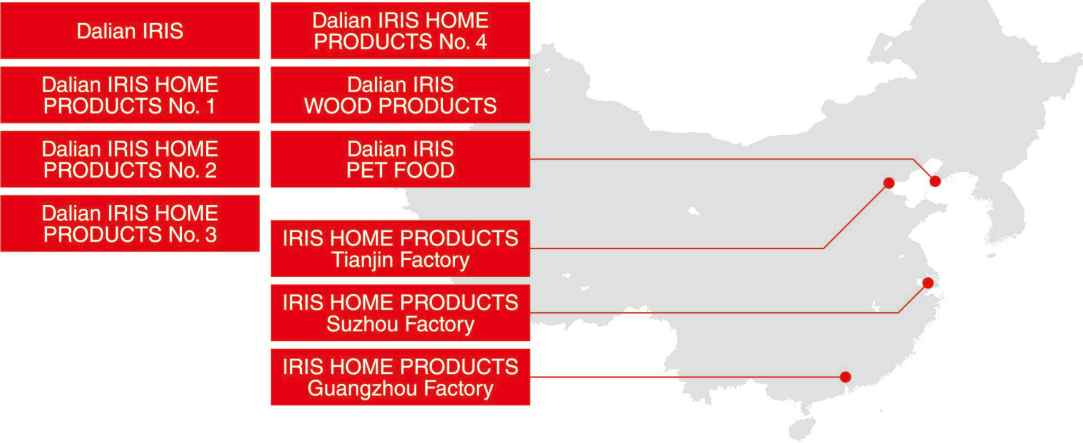
Production

IRIS Group Main Factories

Our factories in China are capable of handling a wide range of materials. This enables the development of products made from a combination of different materials, allowing us to create products that surpass industry boundaries.

China

Department Factories



Home Appliances



LED Lighting



Plastic



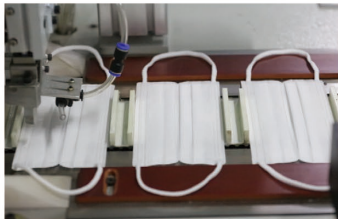
Metal



Wood Products



Non-Woven Fabric



Robotic Automation



In-house production



Collaboration with Japan



## Production

### Expansion of Global Supply Chain

Local production and local sales enable us to respond quickly and flexibly to local needs as they change with the times.

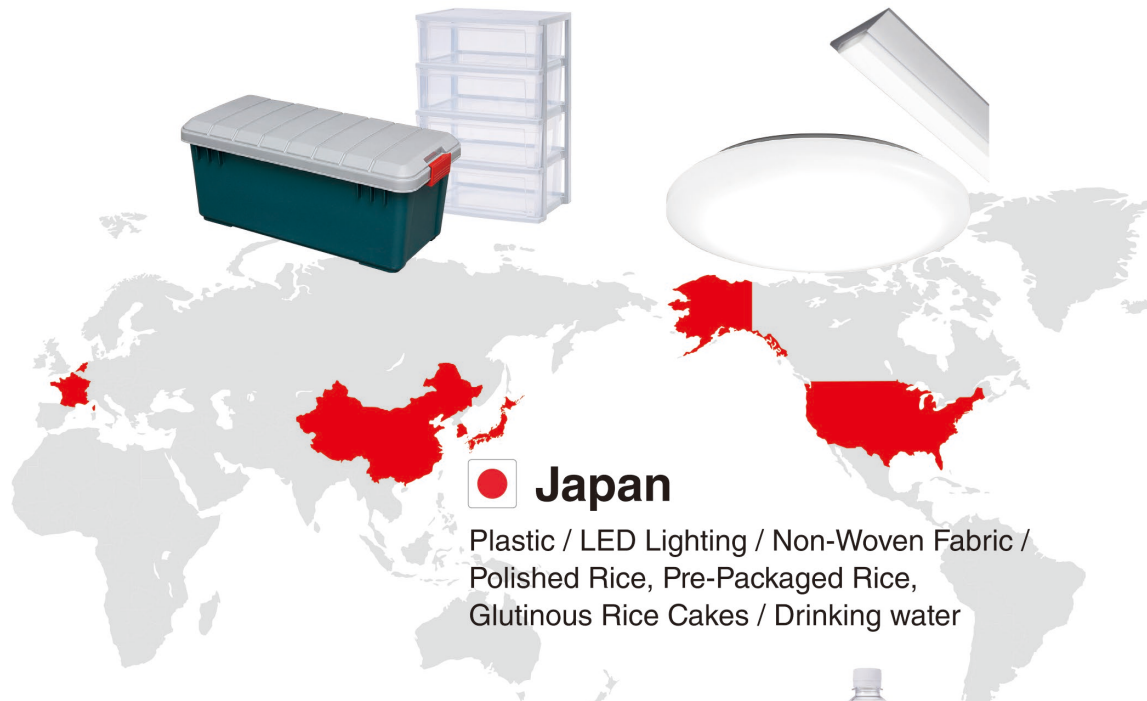
#### Netherlands

Manufacturing plastic household and pet products.



#### France

In addition to plastic household goods and masks, production of small household appliances will begin in 2022.



#### Japan

Plastic / LED Lighting / Non-Woven Fabric / Polished Rice, Pre-Packaged Rice, Glutinous Rice Cakes / Drinking water



#### USA

Manufacturing plastic household goods and pet products. The Wisconsin plant also began production of masks.



#### Korea

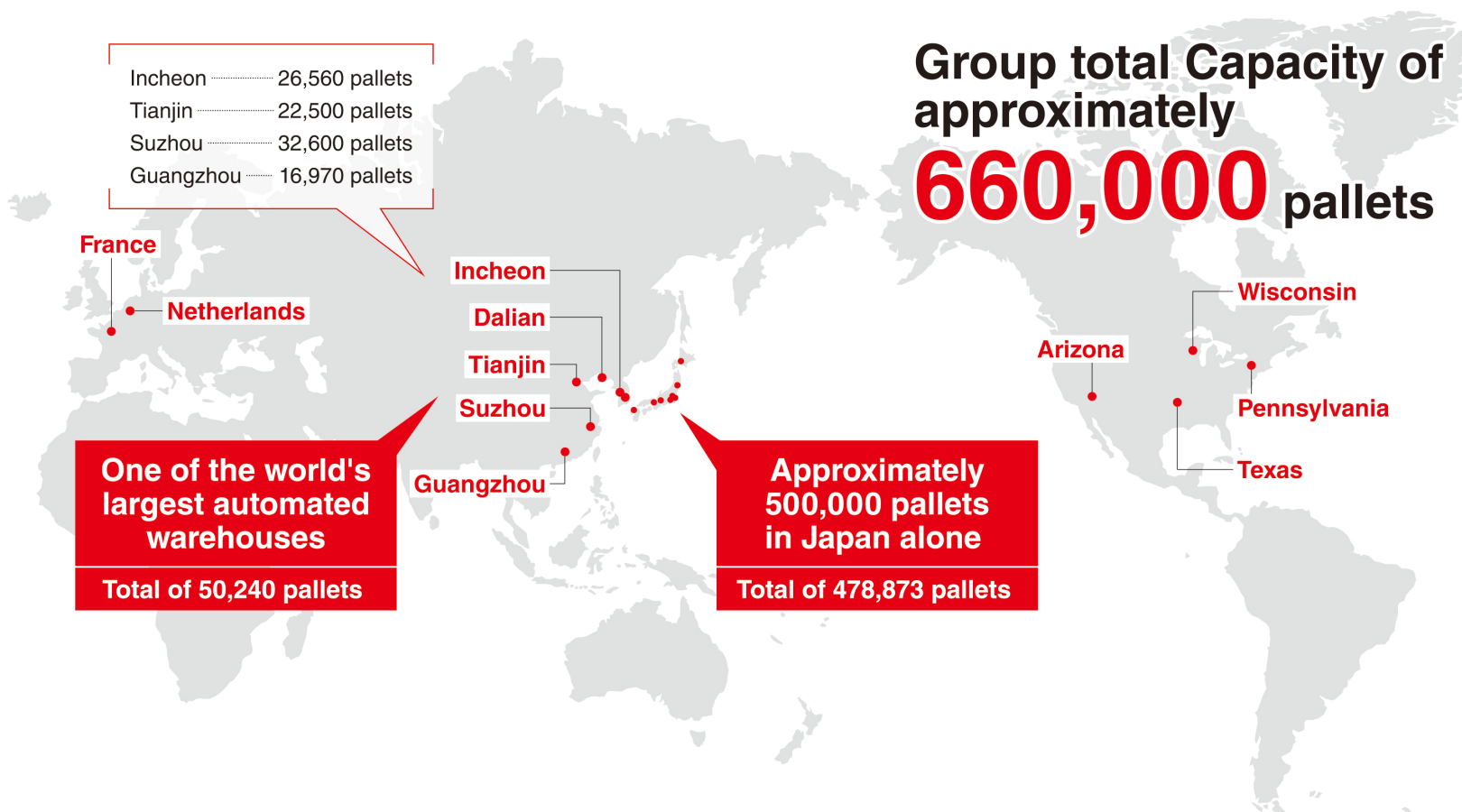
Began production of masks as well as home appliances and plastic household goods.



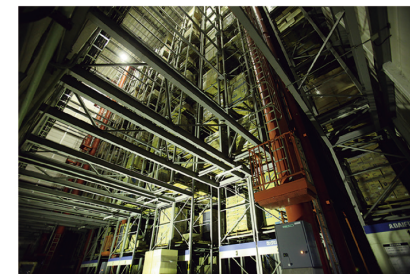
## Logistics

### Continuously Evolving Logistics Network

We have placed “logistics” at the core of our management, and established 10 factories in Japan based on the concept of “having a manufacturing plant inside a distribution center” in order to cut “unnecessary of distribution” before the delivery of products. IRIS Group’s logistics capabilities are not limited to Japan, but continue to expand overseas as well. \*As of January 2022



#### Automated warehouses supporting distribution



Flow of sending a wide variety of products and small lots to the market without waste

Automated warehouse at Dalian IRIS Logistics Center

Logistics by through consolidated containers

Domestic plants

Logistics centers

Stores

## Resolving Life and Social Issues

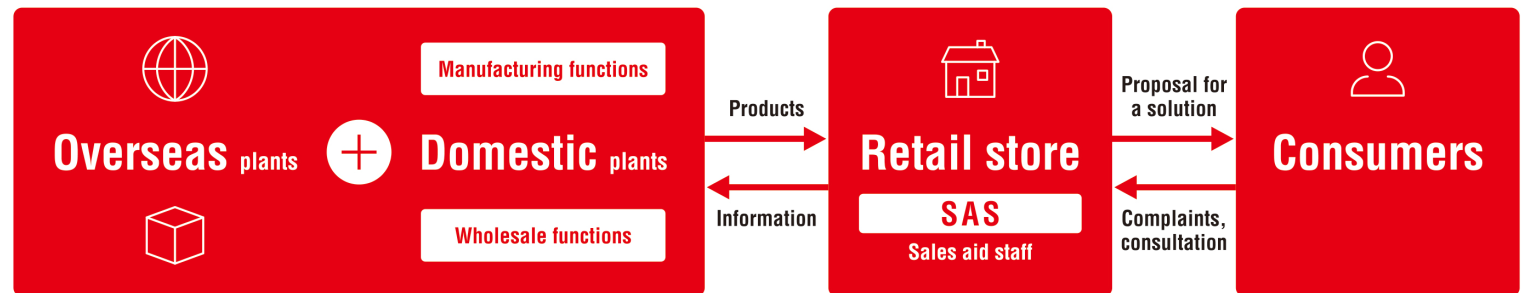
### Pioneer of Manufacturing Vender

By combining the functions of a manufacturer (maker) and wholesaler (vender), we eliminate distribution cost waste and directly deal with suppliers to grasp the retailers' trends and needs in real time.

This unique platform enables us to deliver products the next day even for small lots with high-mix, low-volume orders.

# B to C

Structure of  
manufacturer vender



# B to B

Business solutions directly  
from manufacturer





# B to C

**BUSINESS to CONSUMER**

## **Delivering “Comfort” Through Changes in Lifestyles**

As the living environment around us changes day by day, so do the dissatisfactions and inconveniences of daily life. We develop products that meet latent needs and change people's lives into comfortable ones. That is our mission.

### CONCEPT

“S·R·G” stands for “Simple” in function, “Reasonable” in price, and “Good” in quality.

Add in the “Ah-Ha” functions that we have created to answer the consumers needs and dissatisfactions by putting ourselves in their shoes. We aim to develop products that are easy for users to understand, reasonably priced, high-quality, and convenient.



## Solutions for Your Entire Lifestyle, from Home Appliances to LED lighting and Household goods



# Home Appliance Business

## “Ah-Ha Home Appliances®” to Change Your Daily Life

### TVs & Office Automation

Making life more colorful



LCD TV with built-in AI auto 4K tuner

### Washing machines & refrigerators

Complete solution for comfortable living



Fully automatic washing machine with automatic detergent loading

### Air Conditioning Appliances

Comfortable living starts with air quality



Air conditioner can be kept clean

### Seasonal appliances

Comfortable rooms all year round



DC silent globe circulator



Large airflow ceramic slim fan heater

### Cooking appliances

Your partner for a delicious and healthy diet



Double-sided hot plate

### Home appliances

Adapt to the changes in everyday living



Rechargeable stick vacuum cleaner

### Lighting & electrical materials

Lighting is a daily necessity



Ceiling lights with light guide plate

## Home Business

# Offering More Comfort and Convenience for Your Life

We manufactured the first molded product to the world with plastic aquaculture buoy in 1996.

Later, we launched the world's first clear storage case. With “comfortable living” as our keyword, we offer products that are relevant to people's daily lives.



HIROBIRO Series furniture



FNCT



Power tool series



Work light



Furniture with colored metal assortment



Airy mattress



Window sill drying racks



Emergency kit



Rechargeable grass trimmer



Fully covered hose reel EX



Diamond-coated pan (marble)



Cast iron pot



Foldable clothes rack



Spot cleaner



Hideaway Catland cage



Cat toilets and supplies

## Healthcare Business

### Supporting People's Health and a Bright Future

In 2007, we began mask production at the Dalian plant in China. By 2020, production had begun in Japan, the U.S., France, and South Korea. We develop a wide range of products from our “User-in Concepts.”



Nano Air Mask



Medical Nano Air Mask



Daily fit mask Soft pleated type



#### Kakuda Factory Mask production line

Production of masks began at the Kakuda Plant in July 2020. Through this, a domestic production base and a stable supply system was established.

# Food Products Business

## Both Changing and Maintaining the Way Japan Eats



Convenient, approx.  
300g size  
that can be divided easily



Fresh Rice in  
Sealable Bag, 2kg



Pre-Packaged  
Rice



Fresh Pre-Cut  
Glutinous Rice Cakes



Alpha rice



Emergency rations



Natural and carbonated water



### IRIS FOODS

#### COMPANY DATA

Company Name: IRIS Foods Co., Ltd.  
Established: November 2013  
Representative: Jiro Yamada  
Capital: 50 million-yen  
Head Office Location: Sendai City, Miyagi Prefecture  
Bases: Iwate Factory (Oshu City, Iwate Prefecture), 10 sales locations throughout Japan  
Business areas: Sale of rice, packed rice, rice cakes, drinking water, and other groceries

### BUTAI AGRI INNOVATION

#### COMPANY DATA

Company Name: Butai Agri Innovation Co., Ltd.  
Established: April 2013  
Representative: Nobuo Hariu  
Capital: 50 million-yen  
Head Office Location: Sendai City, Miyagi Prefecture  
Base: Watari Factory (Watari District, Miyagi Prefecture)  
Business areas: Polished rice business, sales of agriculture-related products, etc.

# B to C BUSINESS / INTRODUCTION of IRIS GROUP COMPANY

## IRIS PLAZA

Number of products handled: More than 30,000



### COMPANY DATA

Company Name: IRIS Plaza Co., Ltd.  
Established: March 1991  
Representative: Shizuo Abe  
Head Office Location: Sendai City, Miyagi Prefecture  
Website: <https://www.irisplaza.co.jp/>

## DAISHIN COMPANY

A "hands-on home electronics home improvement center" where you can try and buy



### COMPANY DATA

Company Name: IRIS Plaza Daishin Company Co., Ltd.  
Became Group company: December 2008  
Representative: Norihiro Yamada  
Head Office Location: Sendai City, Miyagi Prefecture (Daishin Saiwaicho Store)  
Business areas: Home improvement store business

## IRIS FINE PRODUCTS

Making life more comfortable with heating pads and oxygen absorbents

### COMPANY DATA

Company Name: IRIS Fine Products Co., Ltd.  
Established: December 2005  
Representative: Tomio Ohyama  
Capital: 10 million-yen  
Head Office Location: Sendai City, Miyagi Prefecture

## UNIDY COMPANY

A store that specializes in solving problems in daily life



### COMPANY DATA

Company Name: IRIS Plaza Unidy Company Co., Ltd.  
Became Group company: April 2014  
Representative: Tadahiko Otsuka  
Head Office Location: Matsudo City, Chiba Prefecture (Unidy Matsudo Tokiwadaira Store)  
Business areas: Home improvement store business



Bases: Ogawara Factory (Shibata District, Miyagi Prefecture),  
8 sales locations throughout Japan  
Business areas: Production and sales of disposable heat pads and oxygen absorbents



**B to B**

**BUSINESS to BUSINESS**

## **Solving Business Problems Through Total Support**

Solutions through manufacturing are expanding the scenes  
from daily life to business and local communities. IRIS Group's comprehensive capabilities  
will lead you to solutions to various issues.

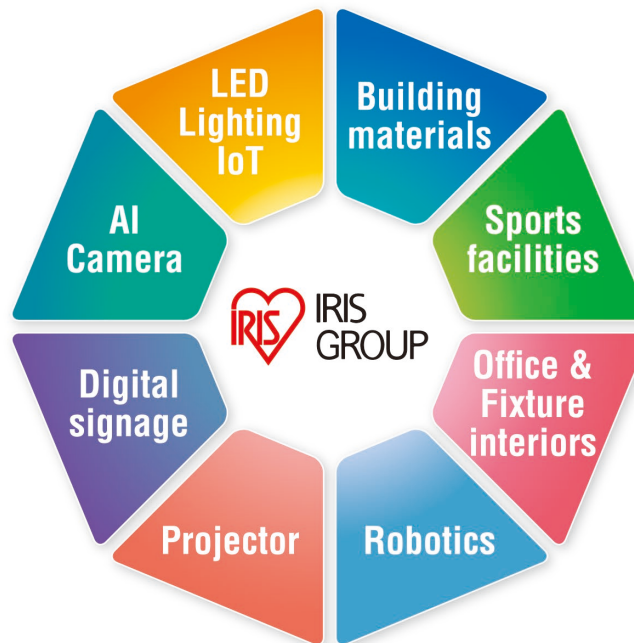
## CONCEPT

There is something only we can do, as a group that handles all kinds of products.

We offer comprehensive and complex proposals for business by utilizing the  
**“User-in Concepts”** we have cultivated as a manufacturer-vendor.

# make an InnoValution

Innovation + Value + Solution



## Solutions for Offices, Stores, Sports Facilities, and All Other Types of Businesses and Public Projects

### Offices



LED	AI Camera	Projector
Construction	Furniture	Robotics

### Accommodations



LED	AI Camera	Construction
Robotics		

**LIDIO** Lighting & Innovative Design  
IRIS OHYAMA

### Factories and warehouses



LED	AI Camera	Furniture
Robotics		

### Sports facilities



LED	AI Camera	Construction
Artificial turf and bleachers	Signage	Furniture
Robotics		

### Stores



LED	AI Camera	Projector
Construction	Fixtures	Signage
Robotics		

### Public facilities



LED	AI Camera	Projector
Construction	Artificial turf and bleachers	Furniture
Robotics		

### Medical and welfare facilities



LED	AI Camera	Projector
Construction	Furniture	Robotics

### Educational facilities



LED	AI Camera	Projector
Artificial turf and bleachers	Furniture	Robotics

## Robotics

**Reliable support with the No. 1 track record in Japan for abundant introduction support**

Robot DX solves the problem of manpower shortage. As the No. 1 service robot support provider, we have strong follow up support.

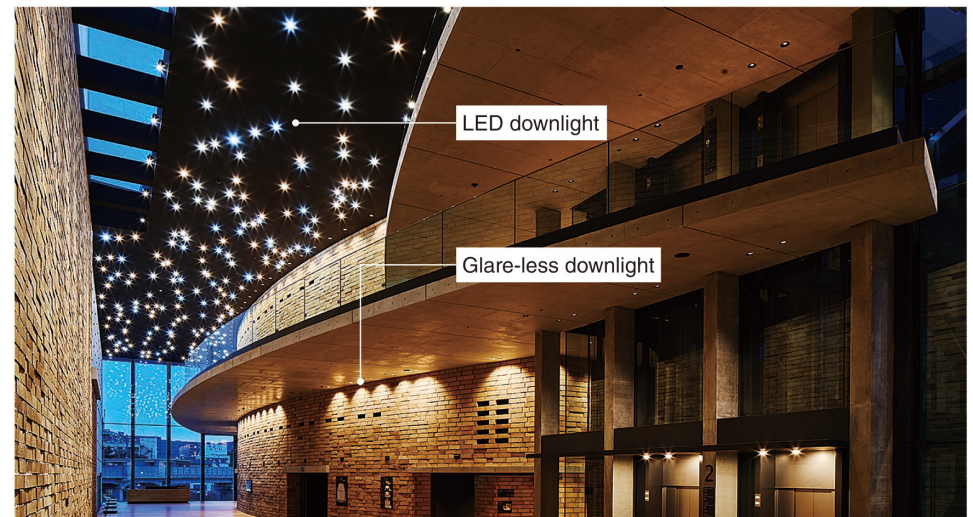


©IRIS OHYAMA / SoftBank Robotics

## LED lighting

**Brightly illuminating the future of space and business**

Since entering the LED lighting business for corporate customers in 2010, we have provided total support from product planning, development, and production to sales and after-sales support. Currently, we offer more than 12,000 items in pursuit of further added value, such as lighting control and space production.



## IoT Solutions

**Analytical solutions and sensing to help solve problems**

Propose solutions that lead to more efficient and labor-saving operations through analysis using AI cameras. We support problem solving through direct marketing through signage and visualization of various data using the LiCONEX network.

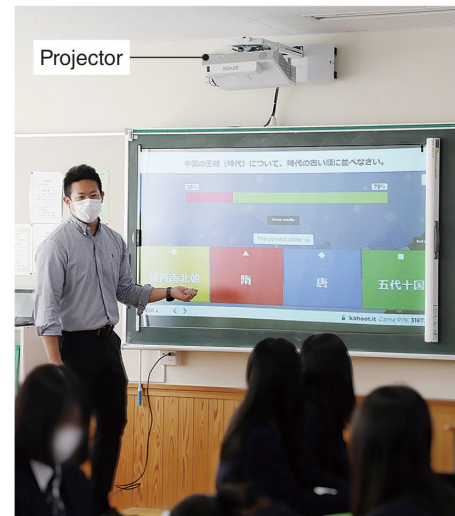


## Video Solution

**Comprehensive support from ICT for working style and learning to space production**

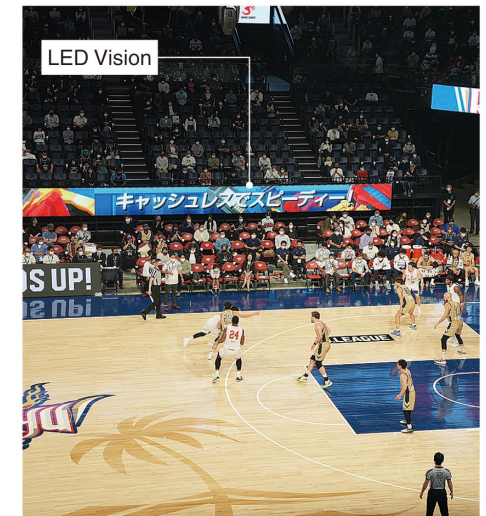
### Projector

Visual equipment such as projectors and electronic blackboards support ICT for working style and learning, and aim to realize an environment that fosters rich creativity.



### Signage

We provide comprehensive support for space production using LED vision and digital signage, from design to installation and follow-up.



## Construction materials

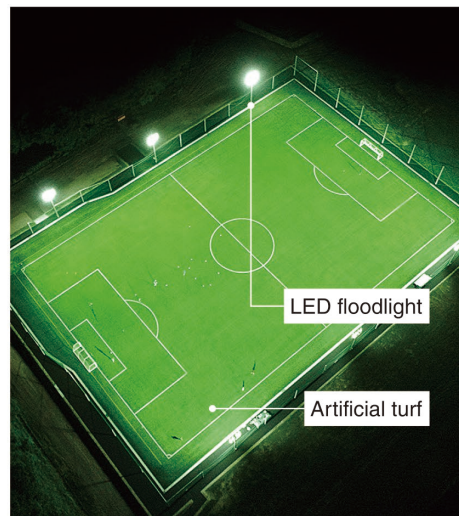
Combined proposal to solve problems in the building environment and society

### Building materials

We offer a wide range of materials and categories of products and make complex proposals to solve problems in the building environment and society.

### Sports materials

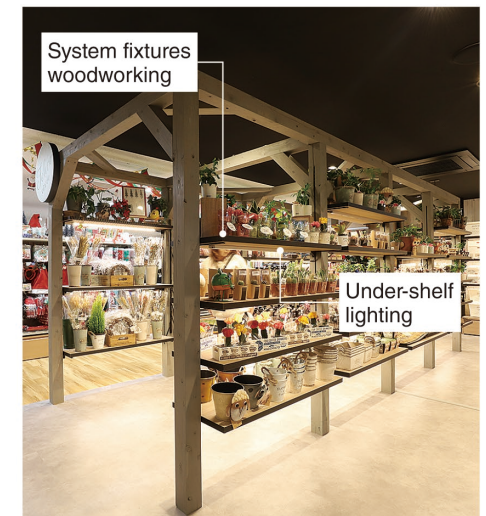
We provide comprehensive assistance from design to installation of artificial turf, LED lighting and vision, and spectator seating for indoor and outdoor applications.



## Fixture interior

Propose solutions to commercial facilities

We propose the "New Normal" for retail space with a wide range of business areas and product lineup, from fixtures, interior design, signage, LED lighting, to office furniture.



## IRIS CHITOSE / HOUTOKU



Office Business



Education Business



Welfare Medical Care Business

### COMPANY DATA

Company Name: IRIS Chitose Co., Ltd.  
Established: September 2001  
Representative: Tomio Ohyama  
Capital: 50 million-yen  
Head Office Location: Sendai City, Miyagi Prefecture  
Bases: 46 locations throughout Japan  
Business areas: Planning and sales of equipment for offices, educational facilities, welfare facilities, etc.

Company Name: Houtoku Co., Ltd.  
Became Group company: May 2010  
Representative: Tomio Ohyama  
Capital: 100 million-yen  
Head Office Location: Komaki City, Aichi Prefecture  
Bases: Komaki Factory (Komaki City, Aichi Prefecture)  
Business areas: Planning, production, and sales of furniture for schools, facilities, and offices

## IRIS DENKO



### COMPANY DATA

Company Name: IRIS Denko Co., Ltd.  
Established: July 2006  
Representative: Takashi Ishida  
Capital: 20 million-yen  
Head Office Location: Sendai City, Miyagi Prefecture  
Bases: 19 locations throughout Japan  
Business areas: Sales, installation, and maintenance of electrical, electronic, and housing equipment

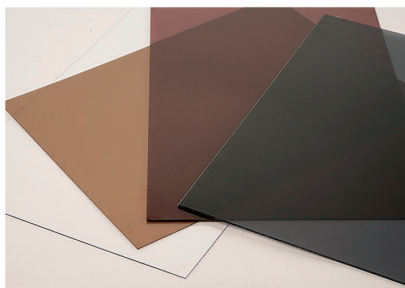
## IRIS SOKO



### COMPANY DATA

Company Name: IRIS Soko Co., Ltd.  
Established: February 2008  
Representative: Tomio Ohyama  
Capital: 10 million-yen  
Head Office Location: Sendai City, Miyagi Prefecture  
Bases: Oita Factory (Kunisaki City, Oita Prefecture), 6 sales locations throughout Japan  
Business areas: Production and sales of equipment for driving ranges and golf practice

## IRIS SHINYO



### COMPANY DATA

Company Name: IRIS Shinyo Co., Ltd.  
Established: December 2007  
Representative: Tomio Ohyama  
Capital: 10 million-yen  
Head Office Location: Sendai City, Miyagi Prefecture  
Bases: Shiga Factory (Koka City, Shiga Prefecture), 4 sales locations throughout Japan  
Business areas: Production and sales of synthetic resin plates

## IRIS ROBOTICS



### COMPANY DATA

Company Name: IRIS Robotics Co., Ltd.  
Established: January 2021  
Representative: Akihiro Oyama  
Capital: 10 million yen  
Head Office Location: Sendai City, Miyagi Prefecture  
Bases: 8 locations throughout Japan  
Business areas: Sales of robots for corporate clients, consulting on business innovation using robots, development of new services and new robot products

## OVERSEAS BASES

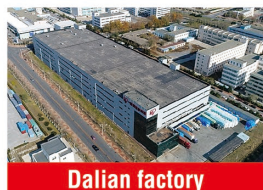
# A Solutions Network that Spans the Globe \*As of January 2022

The IRIS Group, which includes 16 companies and 18 factories outside of Japan, manufacture's products seen across the world.

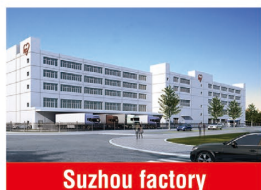
We respond to the needs of customers throughout the globe by establishing local corporations and developing products with “User-in Concepts” which are designed to suit the needs of customer lifestyles and cultures in each country.

### **China** IRIS CHINA GROUP

As a department factory, we produce a wide variety of products in small lots and efficiently transport them to Japan by container mixing. Currently, we are developing various channels such as online shopping in Asian countries.



**Dalian factory**



**Suzhou factory**



**Tianjin factory**



**Guangzhou factory**

### **Thailand** IRIS OHYAMA (THAILAND) CO., LTD.

Operation has launched in 2020 with the aim of strengthening sales centered on home appliances to ASEAN and sales of LED lighting to corporate customers. We are aiming to strengthen supply chain system by procuring molds, etc.

### **USA** IRIS USA, Inc.

Established 20 years ago. In addition to in-house production of plastic storage, pet supplies, and masks, sales of “Ah-Ha Home Appliances®”. Leveraging the strength of its four-plant system we have strengthened our supply network and expanded its market share in the retail and online shopping businesses.



**Wisconsin factory**



**Pennsylvania factory**



**Arizona factory**



**Texas factory**

### **Vietnam** IRIS OHYAMA VIETNAM CO., LTD.

By taking advantage of the geographical location from near the center of ASEAN, we are strengthening local procurement from Southeast Asian manufacturers. In addition to procuring products, parts, molds, and raw materials, we are aiming to expand our business in the Asian countries.

### **Netherlands** IRIS OHYAMA EUROPE B.V.

Entered the European market in 1998. In addition to the existing manufacturing and sales of storage and pet products, further expanded business by importing and selling home appliances, furniture, pets, and home goods utilizing “Ah-Ha” ideas.



**Netherlands factory**

### **France** IRIS OHYAMA FRANCE SAS

Established to respond to the expanding online shopping business across Europe and strengthen the production and supply system in France. Started production of circulators to further expand business in Europe.



**France factory**

### **Korea** IRIS KOREA CO., LTD.

Manufactures home appliances, storage products, etc., and strengthen our production and supply system in Korea. Home appliances, storage and interior goods are popular mainly through online shopping.



**Incheon factory**

### **Taiwan** IRIS OHYAMA TAIWAN CO., LTD.

Established for further expansion in East Asia. In addition to home appliances, cookware, pet supplies, food products, etc., we have also launched corporate businesses such as LED lighting and robotics businesses.

#### Scale of overseas factories

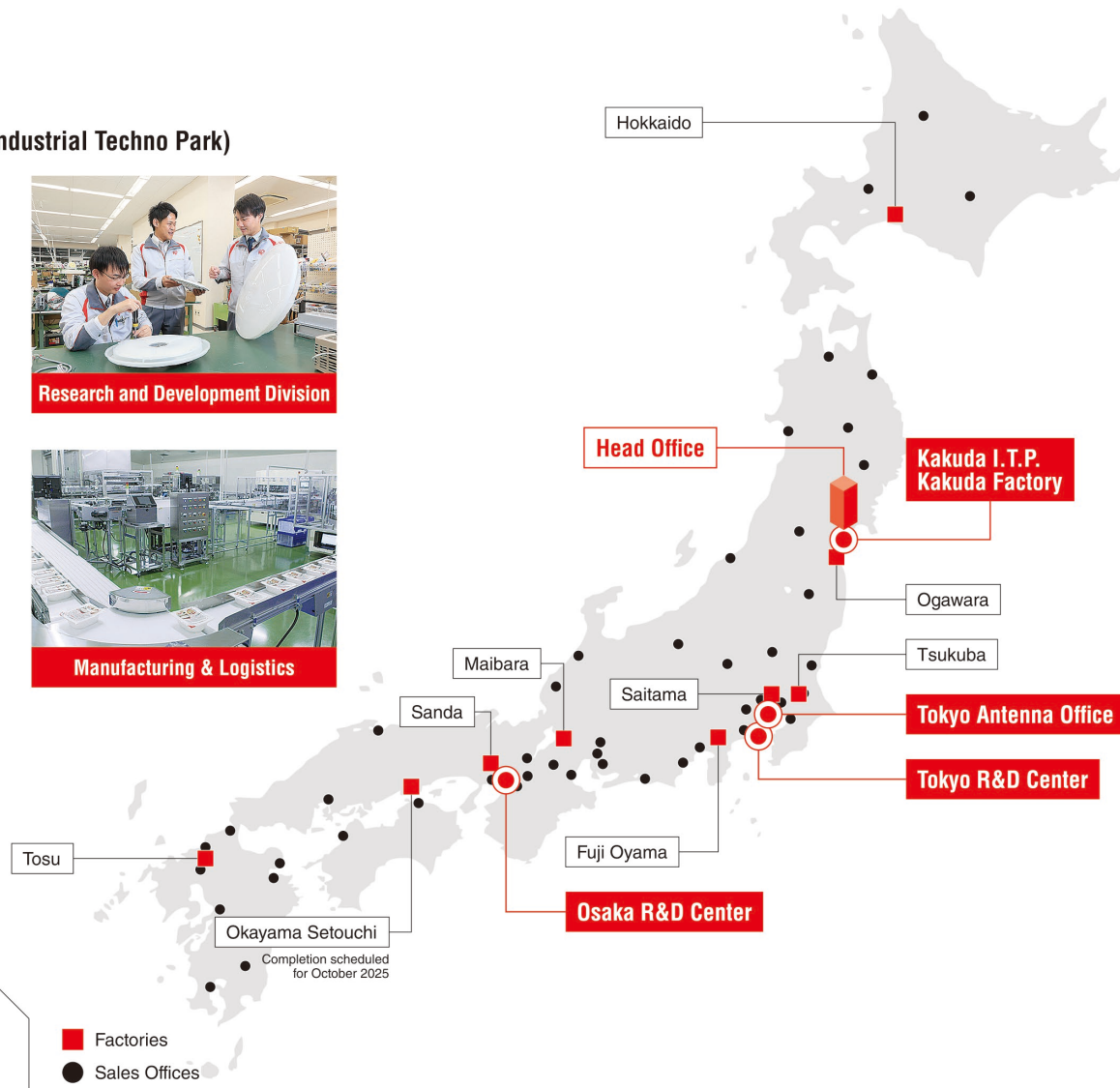
Factory name	Dalian IRIS	Dalian IRIS Home Products No. 1 / No. 2 / No. 3 / No. 4	Dalian IRIS Wood Products	Dalian IRIS Pet Food	Suzhou	Guangzhou	Tianjin	Korean Logistics Center	Incheon	Texas	Wisconsin	Arizona	Pennsylvania	Netherlands	France	Total scale of overseas plants
Factory area (m²)	24,000	232,474	141,400	35,503	66,606	29,151	67,312	1,789	27,619	109,267	162,234	238,765	137,590	44,000	119,690	1,437,400
Factory floor area (m²)	50,716	184,616	38,826	7,229	126,525	39,382	46,552	8,963	46,786	42,734	62,603	48,400	57,194	27,234	64,951	852,711
No. of automated warehouse pallets	—	50,240 (Factory No.3 Logistics Center)	—	—	32,600	16,970	22,500	—	26,560	—	—	—	37,414	—	—	186,284

# JAPANESE BASES

## Four Core Locations of the IRIS Group \*As of January 2022

The IRIS Group, has 14 companies in Japan with 70 sales offices throughout the country. This enables us to provide attentive, community-based services. Four of these offices are essential to the services we provide.

### Kakuda I.T.P. (Industrial Techno Park)



### Tokyo Antenna Office



### Tokyo R&D Center Osaka R&D Center



### Shinsaibashi Antenna Shop



# JAPANESE BASES

## IRIS Group Bases in Japan \*As of January 2022



# MESSAGES from CHAIRMAN / PRESIDENT



Chairman, IRIS Group  
Chairman & Executive Director, IRIS OHYAMA Inc.

## Kentaro Ohyama

With “Comfortable Living” as its keyword, IRIS OHYAMA has been creating products that make people’s lives richer and more comfortable by providing solutions to solve potential inconveniences and dissatisfactions of consumers. Clear storage cases are a typical example of a dissatisfaction-relieving product. By focusing on the latent dissatisfaction of not being able to see what is inside, we have changed the storage culture around the world.

Our flexible production system and efficient logistics are made possible by our unique vendor manufacturing. The IRIS China Group serves as the production core for group companies in Japan and overseas. Our factories, which have accumulated highly automated production lines and IoT manufacturing technologies, are capable of handling all kinds of materials and categories, producing products that transcend industry boundaries.

We develop products with a “User-in Concepts” and create markets by utilizing our unique structure of being a “Business Style Manufacturer-vendor”. Our “Ah-Ha Home Appliances®” were developed based on our own experiences. Our rice-polishing business aims to increase rice consumption and support disaster-stricken areas with our unique “low-temperature manufacturing method” which preserves the freshness and taste of rice. We are also expanding our B-to-B business domain, including the construction business, AI camera solution business, and robotics solution business, with a focus on LED lighting for corporate customers.

In addition, as a company that experienced the Great East Japan Earthquake, we are strengthening our production and supply system for drinking water and packaged rice in preparation for natural disasters.

We will continue to be a company that “contributes to society through continued healthy growth” by creating markets and creating demand to solve the dissatisfaction of people in Japan and the world.



President & Executive Director, IRIS OHYAMA Inc.

## Akihiro Ohyama

For many years, based on the idea that “Change Is An Opportunity”, we have always delivered products with “Ideas” to consumers to help make their lives richer, more comfortable, and more convenient. In our corporate business, we pursue comfort and convenience not only for general consumers but also in the business environment, and we are also developing businesses to solve various social issues.

Specifically, we produce masks to cope with the social confusion caused by the spread of the COVID-19, provide office equipment, furniture, and digital devices for remote environments, and develop new products quickly in the robotics business to cope with labor shortages and help people feel safe and secure.

In addition, to further support reconstruction efforts 10 years after the Great East Japan Earthquake, we have been focusing on support activities in the affected areas, such as agricultural support in Fukushima Prefecture and construction of a new plant in Minamisoma City.

This year, under the slogan “I LOVE IDEAS”, we will continue to believe in the power of ideas and the belief that ideas can make society a better place. We will strive to consistently deliver new ideas to our customers.

アイラブ アイデア

